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FOR DETAILS CONTACT

Dr. Anupama Chuadhari (Head, Department of BBA)
9881376212

FACULTY MEMBERS

Sr. No	Name of the faculty	Qualification	Mobile Number
1.	Dr. Mamata Dahad	BSc., B.Ed., MBA Ph.D.	9423488244
2.	Dr. Parag Narkhede	BE, MBA, Ph.D.	9422778876
3.	Dr. Anupama Chaudhari	MSc. MCM, MBA, Ph.D., ADCSSAA	9881376212
4.	CA Dr. Shweta Chordiya	CA, MBA, Ph.D	9226427024
5.	Mr. Anilkumar Marthi	B.Sc.(Hons), MBA, PGDM	9975984433
6.	Dr. Nishant Ghuge	MBA, M.Com, Ph.D., NET & SET	9766215969
7.	Dr. Swapnil Kate	M.Com, MBA, Ph.D.	9764492599
8.	Dr. Dhanpal Waghulde	M.Com, MCM, MBA, Ph.D.	9158244244
9.	Dr. Sandip Ghodke	MBA, MCM, Ph.D.	9049774202
10.	Ms. Priyanka Kharare	M.Com., MBA, NET, SET, PGDIBO	8237505258
11.	Mr. Punit Sharma	MBA, PGDCP, SAP	8806936777
12.	Ms. Kavita Pawar	B.Pharm, MBA Pharma, Pharm D	7972562635
13.	Dr. Dhanashree Chaudhari	M.Com, MBA, DLL & LW, Ph.D.	8380837555
14.	Dr. Dipali Patil	MPM, MBA, Ph.D.	8623036937
15.	Ms. Jayashri Chaudhari	MBA, NET	9665207629
16.	Ms. Neha Lalwani	MBA	8605001240
17.	Ms. Sneha Walivadekar	BPT, MBA-HHM	7999835518
18.	Ms. Jayashri Kumavat	MBA	7325834237
19.	Ms. Yamini Bhatiya	MBA	9579369919
20.	Mr. Vaibhav Chaturbhuj	MBA	9834622099
21.	Ms. Mamta Surana	MPM, MBA	9970750765
22.	Mr. Jay Bagul	MBA	7721962279
23.	Mrs. Sonal Agrawal	MBA	9422222922

Prof. Dr. Mamata Dahad
Dean-School of Management Studies
94234 88244

OUR ESTEEMED RECRUITERS



Mr. Punit Sharma (Training & Placement Officer), 8806936777

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Khandesh College Education Society's

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON

NAAC Accredited 'A' Grade (CGPA 3.17)

An Autonomous Institute

Affiliated to K B C North Maharashtra University, Jalgaon



**Learn Here
Lead Everywhere**

Institute code	Intake
5101	120

*Fees as per Maharashtra
state government regulatory body

BBA

About KCES's IMR, Jalgaon

Khandesh College Education Society, Jalgaon, established in 1944 is a profound academic movement with various institutes under its umbrella. Institute of Management & Research, Jalgaon was Establishing excellence in MBA education since 1986, and continues to be an Institute of reput in its 39th year in North Maharashtra Region. The institute obtained the Autonomous status and has adopted the New Education Policy 2020 from the academic year 2024-25. The learning resources and progressive teaching pedagogy, and an impressive placement record, provides a vibrant campus life. Located in the heart of the city, IMR is easily accessible with good infrastructure and amenities to students, The Institute has well stacked library and has tie-ups with prestigious organizations from both academic and industry and relentlessly continues to improve the quality of education. The Institute is NAAC Accredited with 'A' Grade, NBA Accredited for MBA Program, and commands a tremendous goodwill in the region. The core values practiced at the institute include Excellence, Technology Integrated Education, Providing an excellent research environment, Social responsibility, Diversity & equal opportunity.

Vision:

"Committed to provide value based, quality, professional and technical education to the students and empowering them with the required skillsets and competencies to face challenges of the fast changing global environment."

Mission:

- To provide necessary technical and professional education with a view to uplifting the lives of rural and urban students.
- To create a conducive platform for students to develop their skills and knowledge.
- To encourage innovation and research aptitude among students.
- To inculcate global ethics and human values in all the learners.



Mr. N. G. Bendale
President



Prof. Dr. B. V. Pawar
Director

President Message

KCES's IMR is one of the premier academic institution committed to achieve the highest academic standards, an autonomous Institute, with the adoption of NEP 2020, IMR has again emerged a pioneer in the field of Management & Computer education. The senior faculty members backed by committed leadership provides an opportunity to the students of the region to excel in their academic pursuit and be successful in their respective careers.

Director Message

Embark on a transformative journey with our BBA program. At IMR, tradition merges seamlessly with innovation, offering you a unique learning experience. Our comprehensive curriculum emphasizes practical skills and leadership development, facilitated through interactive seminars, industry engagements, and vibrant cultural events. We prioritize your employability, nurturing tomorrow's leaders and entrepreneurs. Enroll now and unlock your potential.

BBA Department Vision :

"Empowering students to become business leaders through innovative education for impactful change in their career and beyond."

BBA Department Mission :

- To provide a comprehensive undergraduate business education that nurtures critical thinking, fosters creativity, and instills ethical leadership
- To deliver an immersive learning experience that integrates theory with real-world practice
- To cultivate a diverse and inclusive learning environment where students are empowered to explore their passions

Eligibility :

Course Name	Eligibility
BBA (Bachelor in Business Administration)	1. A candidate must have passed 10+2 Standard examination
	2. Candidate must have passed MAH-B.BCA/BBA/BMS/BBM CET

BACHELOR IN BUSINESS ADMINISTRATION (B.B.A.) (FACULTY OF COMMERCE & MANAGEMENT)

Semester I		
Type	Subject	Credit
DSC	Management Principles	4
DSC	Financial Accounting	2
OE	Web Designing using HTML	2
OE	Practicals on Web Designing using HTML	2
VSC	French Language Part - I	2
SEC	Essentials of MS Word and MS PowerPoint	2
AEC	Business Communication	2
VEC	Environment Science and Sustainability	2
IKS	Indian Knowledge System	2
CC	Sports/NSS/Cultural Activities	2
Total		22

Semester II		
Type	Subject	Credit
DSC	Organizational Behaviour & Human Resource Management	4
DSC	Cost and Management Accounting	2
Minor	International Business Management - (Transnational & Cross – cultural Marketing)	2
OE	Minor	2
OE	Practicals on C Programming	2
VSC	French Language Part - II	2
SEC	MS Excel for Business	2
AEC	Media Literacy and Critical Thinking	2
VEC	Indian Constitution	2
CC	Sports/NSS/ Cultural Activities	2
Total		22

Exit Option with UG Certificate

Semester III		
Type	Subject	Credit
DSC	Business Economics	4
DSC	Marketing Management	4
Minor	International Business Management – (Global Business Environment)	4
OE	Management Information System	2
VSC	Research Methodology	2
AEC	Tally Prime	2
FP	Field Survey	2
CC	Sports/NSS/ Cultural Activities	2
Total		22

Semester IV		
Type	Subject	Credit
DSC	Business Mathematics and Statistics	4
DSC	Corporate Accounting	4
Minor	International Business Management – (International Ventures, Mergers & Acquisitions)	4
OE	Business Law	2
SEC	Entrepreneurship and Startup Ecosystem	2
AEC	Database Management System	2
CEP	Community Engagement and Service	2
CC	Health and Wellness Management	2
Total		22

Exit Option with UG Diploma

Semester V		
Type	Subject	Credit
DSC	E-commerce & Digital Marketing	4
DSC	Financial Management	4
DSC	Advanced Excel	2
DSE	Discipline Specific Electives-I	2
DSE	Discipline Specific Electives-II	2
Minor	International Business Management – (International Trade Policy & Strategy)	4
VSC	Business Ethics and Corporate Governance	2
FP	Field Project related to Major	2
Total		22

Semester VI		
Type	Subject	Credit
DSC	Soft Skills	4
DSC	Indian Economy	4
DSC	Logistics and Supply Chain Management	2
DSE	Discipline Specific Electives-III	2
DSE	Discipline Specific Electives-IV	2
Minor	International Business Management – (EXIM Policy and documentation)	4
OJT	On Job training/ Internship	4
Total		22

Exit Option with Bachelor of Business Administration

Abbreviations:

- CC - Core Courses
- AEC – Ability Enhancement Courses,
- SEC – Skill Enhancement Courses
- MDE – Multi-Disciplinary Elective Course
- VAC – Value Added Courses

Why IMR?

- Curriculum as per NEP 2020
- Experienced and qualified faculties
- Dedicated training and placement cell
- Focus on curricular, co-curricular and extracurricular activities

Specialization (Any one)

- A. Financial Management
- B. Marketing Management
- C. Human Resource Management
- D. Business Analytics
- E. Computer Application

- Focus on entrepreneurship and skill development
- Add-on certificate courses
- State of the art infrastructure
- Foreign Language
- Eklavya Krida Sankul